10 STEPS TO RAISE YOUR MARKETING GAME

STEP 1
Sign up to My Marketing Button

STEP 2
Get inspired with built-in marketing ideas

STEP 3
Invite your team to join you on the button

STEP 4
Explore 12 key outcomes for marketing activity

STEP 5
Assign tasks directly linked to business outcomes

STEP 6
Create your own bespoke tasks

STEP 7
Visualise progress and collaborate with your team

STEP 8
Use one handy visual in team meetings

STEP 9
Celebrate your achievements and explore what's missing

STEP 10
Stay agile and continuously refine your strategy

MY MARKETING BUTTON